

Customer Spotlight – Warren Distributing



Warren Distributing was founded in 1963 when Warren Weiss opened the Warren Supply Company, a modest 1,400 square-foot jobbing store in Culver City, California. This operation prospered quickly and developed into today's Warren Distributing - a leading supplier of "OEM" quality parts and accessories.

They are very proud of their history and the tremendous growth they've experienced over the years. Today they operate six facilities in Southern California and one in Las Vegas, Nevada.

They became both a warehouse distributor and a jobber/expeditor to Ford in 1977 when Mr. Weiss opened a 6,800 square-foot facility in West Los Angeles. This marked the beginning of Warren Distributing, Inc.

Today they offer on-demand delivery. For example, the Ventura facility covers an area from Thousand Oaks to Paso Robles, a distance of well over 100 miles. They have over 125 trucks for deliveries. Santa Fe Springs is the hub with 70,000 square feet. Daily replenishments are done from this location.

Warren has been selling Beck/Arnley product for over 15 years and it is the foundation for their import market strategy. Tom McGivney, their Beck/Arnley sales representative, states, "Warren is very supportive of the Beck/Arnley line with broad inventories to cover their customer's import needs, including both Asian and European applications. Warren is a two step distributor which fits our business model well. They enable us to sell competitively on the street due to their broad product mix and their aggressive pricing strategy. They have a strong and seasoned outside sales force who continually sell the industry's top brands. They also support their customers with a strong group of Import Automotive Parts Professionals on each of their four order desks. They are first to market on adding new numbers for late model applications."

Warren employs a staff of experienced sales personnel (fifteen in California and three in Las Vegas) and experienced counterwomen. Many have been with company for over twenty years, and they provide excellent service to support quality products!



Owners Brian (l) and Warren Weiss



Warren Locations