



For Immediate Release

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Beck/Arnley Hires Specialty Sales and Marketing to Serve as Sales Representation for the Canadian Market

SMYRNA, Tenn., Jan. 20, 2007 -- In an effort to better serve the needs of its current and expanding customer base, Beck/Arnley has hired Specialty Sales and Marketing (SS&M), based in Mississauga, Ontario, Canada, as sales representation for the full Beck/Arnley product line. SS&M, with 23 sales professionals, will provide sales coverage for Beck/Arnley's customers throughout Canada.

"The addition of SS&M to our sales force will provide additional points of contact for our existing and new customers. We're pleased to work with a company like SS&M, who is a well respected agency within the Canadian market," said Vince McMahon, vice president & general manager of Beck/Arnley.

Beck/Arnley is exclusively dedicated to supporting its distribution partners who service the foreign nameplate repair market. Founded in 1914, Beck/Arnley's broad product offering is organized into six modules: Brake & Chassis, Electrical, Clutch & Driveline, Engine Management, Engine Parts & Filtration, and Cooling Systems. Headquartered near Nashville, Tennessee, Beck/Arnley distributes parts to resellers through its MDC in Smyrna, Tennessee and satellite customer care centers strategically located around the U.S. and Canada.

www.beckarnley.com.

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