



For Immediate Release

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Beck/Arnley Announces 10 Percent off Promotion on All 2010 Part Numbers

SMYRNA, Tenn., Oct. 25, 2010 – Beck/Arnley announces it is running a special 10 percent off promotion on all of its year-to-date foreign nameplate part numbers (Jan. - Sept.), now through Nov. 30, 2010. This represents over 1,800 new part numbers to choose from.

To make it easy for technicians to find the exact parts that they need, Beck/Arnley has compiled all 2010 part numbers into a simple-to-use buyers guide format that includes reference prices and registrations. A separate order form is also available.

“We’re making it easy for professional technicians to get the latest Beck/Arnley coverage by offering all of our 2010 part numbers at a 10 percent discount,” said Paul Farwick, vice president of sales for Beck/Arnley. “New Beck/Arnley numbers means more import sales in your shop. Don’t miss out on this limited time offer - order today.”

To download the buyers guide and order form, visit <http://www.beckarnley.com/beckarnleynewnumpromo.html>.

To place an order electronically, e-mail the order form to beckcustomerservice@beckarnley.com.

To place an order via fax, send the order form to 615-220-3290.

For questions on ordering, contact Ken Adams at ken.adams@beckarnley.com or 615-220-3242.

About Beck/Arnley:

Beck/Arnley is exclusively dedicated to supporting its distribution partners who service the foreign nameplate repair and maintenance market. Beck/Arnley supplies wholesale distributors, who sell to jobbers, and retailers. Founded in 1914, Beck/Arnley's broad product offering for the aftermarket is organized into six modules: Brake & Chassis, Electrical, Clutch & Driveline, Engine Management, Engine Parts & Filtration, and Cooling Systems. Headquartered near Nashville, Tenn., Beck/Arnley researches, sources and delivers parts to resellers through its Master Distribution Center in Smyrna, Tenn. and strategically located satellite distribution centers across North America. Additional information is available at www.beckarnley.com.

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