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Beck/Arnley Expands Sales Force

Aftermarket Veterans to Lead New Geographic Sales Regions of Beck/Arnley

SMYRNA, Tenn., May 11, 2010 – An experienced and talented group of automotive aftermarket veterans will spearhead Beck/Arnley's newly reorganized sales territories, it was announced today by Paul Farwick, vice president of sales for Beck/Arnley. Earlier in 2010, Beck/Arnley established new geographical sales regions to fit with their traditional WD customers markets and focus their sales team more closely to the customers' locales.

"We have put together a great team that will continue Beck/Arnley's tradition of providing first-class customer service," said Farwick. "Not only does this group possess outstanding sales skills, but their knowledge and insight of the aftermarket will provide great dividends not only to Beck/Arnley but, most importantly, to our traditional customers."

Four veteran aftermarket salespersons have joined the Beck/Arnley sales force as regional account executives. Timothy Golema, who has over 30 years of aftermarket experience with Dana and other prominent suppliers, will cover the Southeast. Dan Casey, a former director of sales and marketing for Cardone, will lead the Texas corridor. Bob Timoney, who has more than 20 years experience in the aftermarket with Arvin Meritor and others, will serve the Mid-Atlantic region. Matt Lundh, who has spent the last 12 years working for CARQUEST in a variety of positions, will manage the Midwest.

Continuing to cover key Beck/Arnley regions are Vince Tramontano, who oversees the Western region; David Heye, who is responsible for the Northwest; and John Murphy, who manages the Northeast region. These seasoned Beck/Arnley sales executives reflect over 75 combined years of service with the company.

In addition to geographic restructuring, new sales positions have been added to focus on key market channels.

Heath Breedlove, who joined Beck/Arnley in late 2009 after serving as a regional director of store sales for General Parts Inc. and holding senior management roles in their North American sales force, assumes the position of vice president of retail and program group sales.

Keith McManus assumes the position of vice president of national accounts. McManus spent 17 years with General Parts Inc. where he held various positions within the company, including regional director of operations for the Chicago Store Group, regional director of sales in Chicago and division national account executive.

Vonda Lee, a 21-year veteran of the automotive aftermarket, has worked at Beck/Arnley for 15 years holding various positions in engineering, purchasing, product management and sales. Lee will continue as director of special market sales, which includes responsibility for sales to OE customers as well as export and co-man markets.

About Beck/Arnley:

Beck/Arnley is exclusively dedicated to supporting its distribution partners who service the foreign nameplate repair and maintenance market. Beck/Arnley supplies wholesale distributors, who sell to jobbers, and retailers. Founded in 1914, Beck/Arnley's broad product offering for the aftermarket is organized into six modules: Brake & Chassis, Electrical, Clutch & Driveline, Engine Management, Engine Parts & Filtration, and Cooling Systems. Headquartered near Nashville, Tenn., Beck/Arnley researches, sources and delivers parts to resellers through its Master Distribution Center in Smyrna, Tenn. and strategically located satellite distribution centers across North America. Additional information is available at www.beckarnley.com.

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