



**NEWS RELEASE**  
*For Immediate Release*

For More Information, Contact:  
Lynn Konsbruck  
(312) 768-7362  
[lkonsbruck@maxmarketing.com](mailto:lkonsbruck@maxmarketing.com)

## **Beck/Arnley Introduces Premium OE Automatic Transmission Fluid for Type HP/Matic J**

### ***Part of New Line of Genuine OE Fluids for Asian Imports***

**Smyrna, Tenn., July xx, 2011** – Beck/Arnley’s new Premium OE Automatic Transmission Fluid for Type HP/Matic J vehicles is a superior quality formulation of high-performance base oils and carefully selected additives, including a unique mix of friction materials for the specific pressure settings present in Subaru, Nissan and Infiniti automatic transmissions, which helps promote optimum shift quality.

“Our Beck/Arnley Premium OE Automatic Transmission Fluid for Type HP/ Matic J is chemically balanced to help protect seals and “O” rings, and to provide corrosion, rust and wear protection, as well as resistance to oxidation to prolong fluid life,” Paul Farwick, vice president sales for Beck/Arnley.

Use Beck/Arnley Premium OE Automatic Transmission Fluid for Type HP/ Matic J where Type HP, Matic D, or Matic J automatic transmission fluid is required for Subaru, Nissan, Infiniti, and other make vehicles.

Visit [www.genuineoefluids.com](http://www.genuineoefluids.com) or [www.beckarnley.com](http://www.beckarnley.com) for more information on Beck/Arnley’s new line of OE fluids for Asian vehicles.

#### **About Beck/Arnley:**

Beck/Arnley is exclusively dedicated to supporting its distribution partners who service the foreign nameplate repair and maintenance market. Beck/Arnley supplies wholesale distributors, who sell to jobbers, and retailers. Founded in 1914, Beck/Arnley’s broad product offering for the aftermarket is organized into six modules: Brake & Chassis, Electrical, Clutch & Driveline, Engine Management, Engine Parts & Filtration, and Cooling Systems. Headquartered near Nashville, Tenn., Beck/Arnley researches, sources and delivers parts to resellers through its Master Distribution Center in Smyrna, Tenn. and strategically located satellite distribution centers across North America. Additional information is available at [www.beckarnley.com](http://www.beckarnley.com).

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