



NEWS RELEASE
For Immediate Release

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Beck/Arnley Adds Zimmerman Rotors to Brake and Chassis Product Module

Smyrna, Tenn., April 14, 2011 – Beck/Arnley announces it has added Zimmerman Rotors to its brake and chassis product module to give professional service technicians another option when it comes to repairing foreign nameplate vehicles. Beck/Arnley currently offers 14 part numbers that cover 177 vehicle applications for European, late model, high-end vehicles. Seven more part numbers will be available on May 15, 2011.

“Zimmerman Rotors compliment Beck/Arnley’s 089 Foreign Branded Brake Pads, providing technicians with an OE solution for the repair of European OEM vehicles, including BMW and Mercedes-Benz,” said Tom Fritsche, director of product management for Beck/Arnley.

Zimmerman Rotors are made in Germany in conformity with DIN EN ISO 9000:2000, which means technicians can count on a premium quality product that meets the very highest standards, every time. They are manufactured in dimensions and to a material quality level that is specified by the automotive manufacturers.

“Zimmerman Rotors are well-known abroad and have an outstanding reputation for closely following the requirements and demands of the market so that they can respond accordingly with new products to meet their customers’ needs,” said Fritsche. “They are the perfect fit to our Beck/Arnley brake and chassis product offerings and we are proud to make this product available to our customers.”

A top layer of Coat-Z anti-corrosion coating prevents the formation of rust at the hub and improves the visual appearance of the rotors. There is no need to remove the coating before installation.

About Beck/Arnley:

Beck/Arnley is exclusively dedicated to supporting its distribution partners who service the foreign nameplate repair and maintenance market. Beck/Arnley supplies wholesale distributors, who sell to jobbers, and retailers. Founded in 1914, Beck/Arnley's broad product offering for the aftermarket is organized into six modules: Brake & Chassis, Electrical, Clutch & Driveline, Engine Management, Engine Parts & Filtration, and Cooling Systems. Headquartered near Nashville, Tenn., Beck/Arnley researches, sources and delivers parts to resellers through its Master Distribution Center in Smyrna, Tenn. and strategically located satellite distribution centers across North America. Additional information is available at www.beckarnley.com.

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