



**NEWS RELEASE**

*For Immediate Release*

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## Join the Beck/Arnley Community on Facebook

**Smyrna, Tenn., July 13, 2009** – Beck/Arnley recently created a Facebook page at [www.facebook.com](http://www.facebook.com), where professional service technicians and consumers can visit to learn more information about the company and its line of Beck/Arnley brand of premium quality, genuine foreign nameplate parts for cars, light trucks and SUVs, as well as interact with other “fans” of Beck/Arnley.

“With the popularity of social networking and Facebook, we thought this would be a great way to connect and communicate with an even larger audience of Beck/Arnley fans, to keep them up-to-date on the latest company and product news,” said Tina Payne Hunt, director of marketing, Beck/Arnley. “The page also serves as a forum for our fans to share their stories and interact with each other. We’d like to invite everyone to join Beck/Arnley’s growing Facebook community.”

Facebook is currently the most widely used social networking service in North America, allowing users to rapidly interact in a variety of ways, including posting photos, uploading videos and commenting on discussion boards. Content is constantly being added and the majority of users visit Facebook numerous times a day.

It takes just minutes to sign up for Facebook by visiting [www.facebook.com](http://www.facebook.com). To set up an account, use the search tool in the upper right hand part of the screen to locate “Beck/Arnley.” Select the Beck/Arnley page and then click on “Become a Fan” to be connected to thousands of members of the Beck/Arnley community.

### **About Beck/Arnley:**

Beck/Arnley is exclusively dedicated to supporting its distribution partners who service the foreign nameplate repair market. Founded in 1914, Beck/Arnley's broad product offering for the aftermarket is organized into six modules: Brake & Chassis, Electrical, Clutch & Driveline, Engine Management, Engine Parts & Filtration, and Cooling Systems. Headquartered near Nashville, Tenn., Beck/Arnley researches, sources and delivers parts to resellers through its Master Distribution Center in Smyrna, Tenn. and strategically located satellite distribution centers across North America. Additional information is available at [www.beckarnley.com](http://www.beckarnley.com).

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