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## **Robert Sullivan Joins Beck/Arnley As Product Specialist**

**SMYRNA, Tenn., Aug. 31, 2009** – Beck/Arnley announces Robert Sullivan has recently joined the company as a product specialist. In this role, Sullivan is responsible for product management efforts including the introduction of new products, determining target pricing, creating new product packaging, researching and developing new product applications and technical literature, and working with data management personnel on maintaining catalog, interchange and pricing databases. He reports to Tom Fritsche, director of product management for Beck/Arnley.

Sullivan oversees various products, including wheel bearing and hub assemblies, engine and transmission mounts, thermostats, water outlets, fuel pressure regulators, new and remanufactured fuel injectors, and seal kits.

Sullivan recently graduated from the University of Tennessee at Martin (UTM) with a bachelor of science degree in business operations and a minor in math and management. Prior to attending UTM, Sullivan earned a degree in automotive science from Nashville State Technical Community College and worked as an automotive technician at Saturn of Cool Springs in Franklin, Tenn. Sullivan holds four ASE certifications.

“We are all excited about the addition of Robert to our product team,” said Fritsche. “We’re lucky to have found someone who not only studied automotive science in college, but also had the opportunity to use his classroom knowledge in the ‘real world’ as an automotive technician. Robert’s experience will benefit Beck/Arnley customers because he truly knows what technicians need to repair foreign nameplate vehicles.”

### **About Beck/Arnley:**

Beck/Arnley is exclusively dedicated to supporting its distribution partners who service the foreign nameplate repair and maintenance market. Beck/Arnley supplies retailers and wholesale distributors who sell to jobbers. Founded in 1914, Beck/Arnley's broad product offering for the aftermarket is organized into six modules: Brake & Chassis, Electrical, Clutch & Driveline, Engine Management, Engine Parts & Filtration, and Cooling Systems. Headquartered near Nashville, Tenn., Beck/Arnley researches, sources and delivers parts to resellers through its Master Distribution Center in Smyrna, Tenn. and strategically located satellite distribution centers across North America. Additional information is available at [www.beckarnley.com](http://www.beckarnley.com).

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