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For More Information, Contact:
Lynn Konsbruck
(312) 768-7362
lkonsbruck@maxmarketing.com

Beck/Arnley Adds 143 New Part Numbers to Electrical Product Module

SMYRNA, Tenn., Aug. 17, 2009 – Beck/Arnley recently added 143 new part numbers to its line of premium quality, genuine foreign nameplate products, for a total of 1,185 part numbers added in 2009 to date. The latest part numbers fall within Beck/Arnley’s Electrical Product Module, with 69 remanufactured alternators and 74 remanufactured starters.

“At Beck/Arnley, we are continuously expanding our product offering and catalog to provide aftermarket automotive parts needed by today’s service dealers and technicians,” said Bob Anderson, vice president product management, Beck/Arnley. “The electrical product area is one where we continue to have our distributor customers ask for Beck/Arnley and increased coverage.”

Like all Beck/Arnley Genuine Foreign Nameplate Parts, these new additions to the product line reflect the company’s unique process of Application Specific Sourcing and extensive global network of suppliers. Beck/Arnley’s product management team researches a specific make/model application, evaluates the data, determines the exact part specifications and finds the best in class parts from its global supplier base of manufacturers of OE and OE quality parts. The process is ongoing and keeps in line with the market trends for car and truck vehicles.

The new part numbers can be downloaded in either a PDF or Excel format by visiting Beck/Arnley’s Web site at www.beckarnley.com. The new numbers are also available on Beck/Arnley’s Web catalog at www.beckcatalog.com. Product questions can be sent to beckproduct@beckarnley.com.

About Beck/Arnley:

Beck/Arnley is exclusively dedicated to supporting its distribution partners who service the foreign nameplate repair and maintenance market. Beck/Arnley supplies retailers and wholesale distributors who sell to jobbers. Founded in 1914, Beck/Arnley’s broad product offering for the aftermarket is organized into six modules: Brake & Chassis, Electrical, Clutch & Driveline, Engine Management, Engine Parts & Filtration, and Cooling Systems. Headquartered near Nashville, Tenn., Beck/Arnley researches, sources and delivers parts to resellers through its Master Distribution Center in Smyrna, Tenn. and strategically located satellite distribution centers across North America. Additional information is available at www.beckarnley.com.

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