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Beck/Arnley Hosts Customers “From Music City to the World” An Afternoon of Informative Tours, BBQ Lunch and Entertainment

SMYRNA, Tenn., March 4, 2009 -- Beck/Arnley hosted an afternoon of Southern hospitality during an event, “From Music City to the World”, on March 1, 2009, for aftermarket customers who had been in Nashville attending the recent Automotive Distribution Network (ADN) conference. Attendees included wholesale distributors, jobbers and technicians.

“This event was a great way for Beck/Arnley to literally open its doors to customers from across the United States to learn more about the company in a fun and informative way,” said Max Dull, president & CEO, Beck/Arnley. “It also gave us the opportunity to spend quality time with our customers face to face. I know everyone really enjoyed the day and got a lot out of the experience.”

During the event, attendees toured the Beck/Arnley facility and learned interesting facts about the company, its Application Specific Sourcing, its proprietary parts sample library, and general operations and distribution overview.

They were also treated to live music from an area artist, local food, fun and door prizes. More than 150 guests participated in the Beck/Arnley event. Chip Martin of the Willow Street Tire & Auto Service in Willow Street, Penn. was the lucky winner of a guitar autographed by country legends Merle Haggard and the late Waylon Jennings in a sweepstakes drawing. Six other winners received custom gift baskets featuring Tennessee products.

Beck/Arnley welcomes the opportunity to host customer visits and events at its headquarters in Smyrna, Tenn., whether large or small groups. Customers interested in visiting should contact Beck/Arnley at 1-888-464-2325 or 1-800-GO4-BECK.

About Beck/Arnley:

Beck/Arnley is exclusively dedicated to supporting its distribution partners who service the foreign nameplate repair market. Founded in 1914, Beck/Arnley's broad product offering for the aftermarket is organized into six modules: Brake & Chassis, Electrical, Clutch & Driveline, Engine Management, Engine Parts & Filtration, and Cooling Systems. Headquartered near Nashville, Tenn., Beck/Arnley sources and delivers parts to resellers through its Master Distribution Center in Smyrna, Tenn. and strategically located satellite distribution centers across North America. Additional information is available at www.beckarnley.com.

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