



NEWS RELEASE
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William P. “Paul” Brosius Joins Beck/Arnley As Product Specialist

SMYRNA, Tenn., Oct. 13, 2008 – Beck/Arnley announces William P. “Paul” Brosius has recently joined the company as a product specialist. In this role, he oversees various categories within the engine filtration and engine management product modules, and reports to Tom Fritsche, director of product management for Beck/Arnley.

As product specialist, Brosius is responsible for all product management efforts including introducing new products, determining target pricing, creating new product packaging, researching and developing new product applications and technical literature, and working with data management personnel on maintaining catalog, interchange and pricing databases.

Prior to Beck/Arnley, Brosius worked as an assistant manager for a national auto parts retailer. He holds a degree in mass communications with a minor in computer science from Middle Tennessee State University. In his spare time, he enjoys automobile repair and restoration.

“We are all excited about the addition of Paul to our product team,” said Fritsche. “We’re lucky to have found someone who has experience with automotive parts, along with a thorough understanding of computer science. Paul truly knows what technicians need.”

About Beck/Arnley:

Beck/Arnley is exclusively dedicated to supporting its distribution partners who service the foreign nameplate repair market. Founded in 1914, Beck/Arnley's broad product offering is organized into six modules: Brake & Chassis, Electrical, Clutch & Driveline, Engine Management, Engine Parts & Filtration, and Cooling Systems. Headquartered near Nashville, Tennessee, Beck/Arnley distributes parts to resellers through its MDC in Smyrna, Tennessee and strategically located satellite customer care centers.

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